



TRENDING AUDIO

TO DISCOVER THIS WEEK sounds to make you take off

Using trending audio with less than 5,000 reels can give you an early adopter advantage on Instagram. It increases visibility as the trend grows, boosts your reach due to the algorithm favoring trending content, and makes your Reels feel more relatable and engaging to your audience. You can showcase your creativity even within a trend and connect with a community using the same audio. Remember to keep the audio relevant to your brand and express your unique personality.



Love Story - Indila (Fairy...

↗ Daniela Mlčúchová · 2,12...



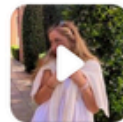
Stargazing (Apple Music...

↗ Myles Smith · 5,926 reels



Rewind (Sped Up Version)

↗ ekboj · 562 reels



Lalala Gilmore girls

↗ Leahsguides · 3,052 reels

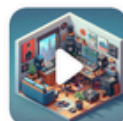
the 4 top trending sounds

Using the top trending sounds on Instagram is like having a secret weapon to get your Reels noticed! These sounds are super popular right now, which means Instagram's system loves to show videos that use them to more people. This can help way more people see your Reels and maybe even follow you! Plus, when you use sounds that everyone's into, your videos feel more fun and relatable to the people watching. They're more likely to comment, share, and like your stuff. Basically, using trending sounds is like joining a big party on Instagram – you get to be part of the fun, meet new people, and have a blast while showing off your awesome videos!



Love Story - Indila (Fairy...

↗ Daniela Mlčúchová · 4,77...



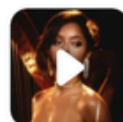
Knockout

↗ Adam Griffith · 74.7K reels



Things Are Brewing

↗ Isaintjames · 25.7K reels



I Know What You Want x...

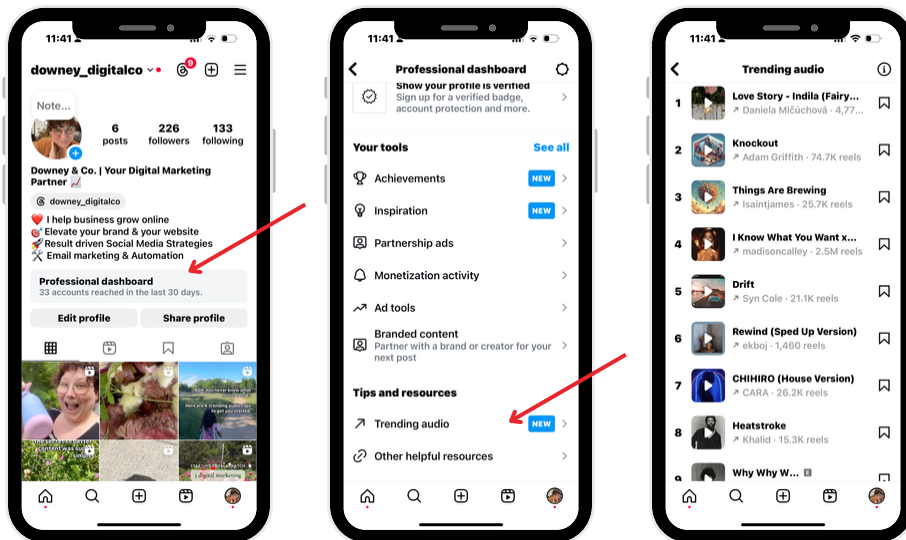
↗ madisoncalley · 2.5M reels



5 PLACES TO FIND TRENDING AUDIO

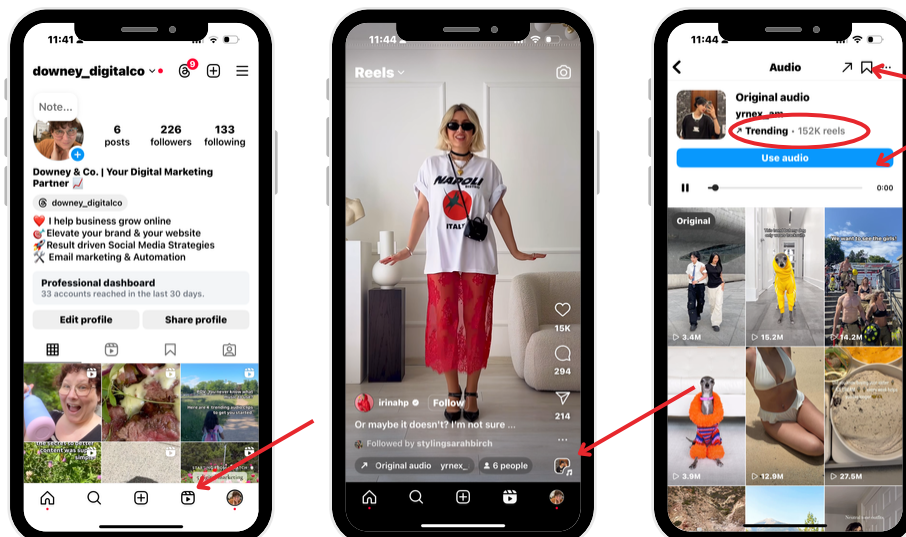
Instagram trending audio list

The Instagram trending audio list is the most direct way to find popular sounds. When creating a Reel, tap on the "Audio" option to access Instagram's music library. You'll often find a "Trending" section highlighting the hottest tracks. But How do I find them? Instagram offers a trending audio list specifically for professional accounts. To access this list, follow these steps: **1.** Tap on the Professional dashboard button on your profile. **2.** Scroll down to the Tips and resources section. **3.** Tap on Trending audio. This will show you the top 50 tracks with a sharp rise in reels usage over the past three days.



Trending reels on Instagram

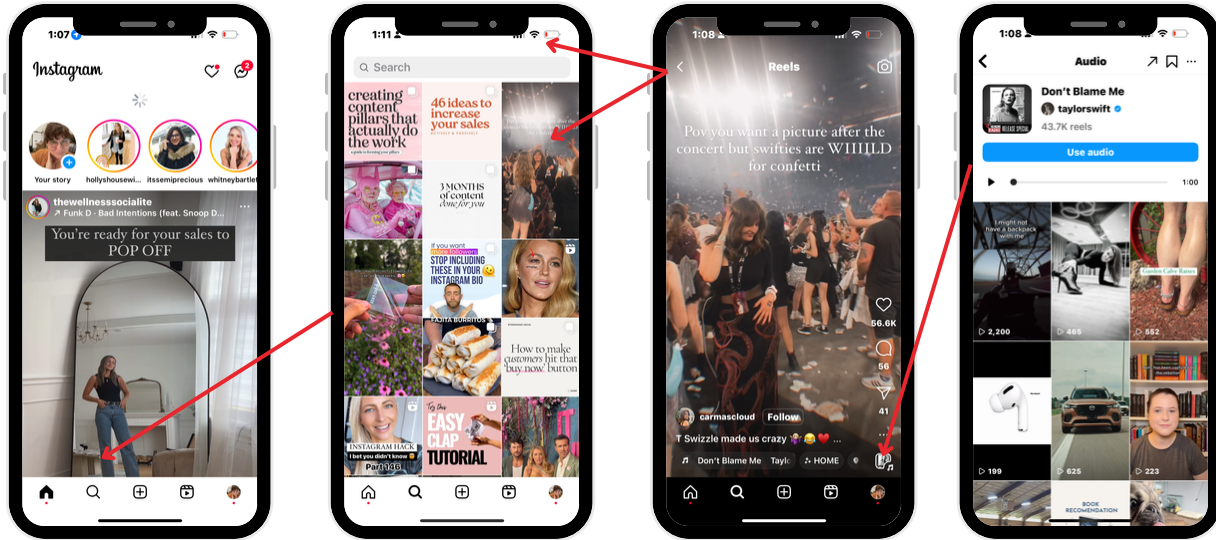
To find trending audio using trending reels: **1.** Go to the Reels tab on Instagram. **2.** Browse through the trending Reels. **3.** Pay attention to the audio being used. **4.** Tap the audio name at the bottom left corner of the Reel to see its dedicated page and how many other Reels have used it. **5.** Click use audio or bookmark to save for later.





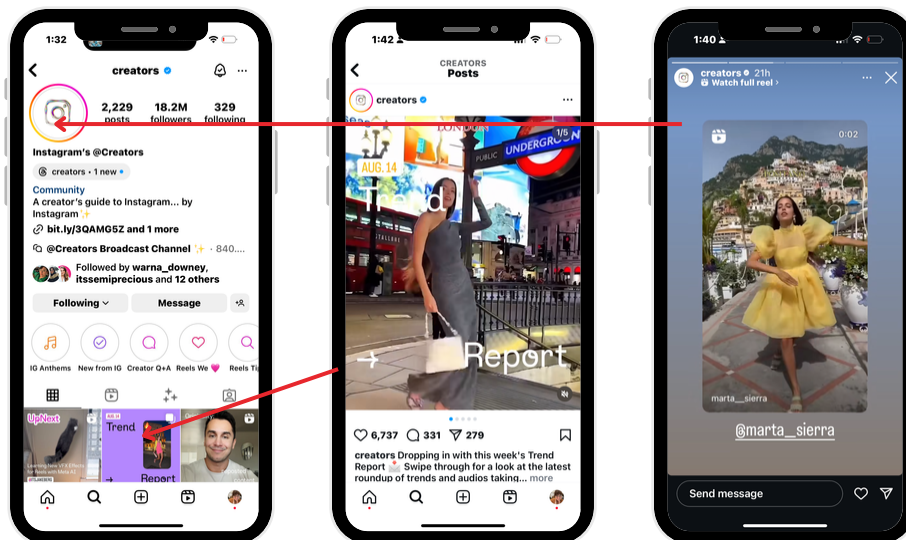
Instagram search

To find trending audio using Instagram search: 1. Open the Instagram app. 2. Tap on the search icon (magnifying glass). 3. Search for keywords related to your niche, trending audio, specific genres or simply click on a video. 4. Browse through the search results, paying attention to Reels with high engagement (i.e likes, comments, shares). 5. Tap on the audio name in any Reel to see its usage and popularity.



Instagram creators account

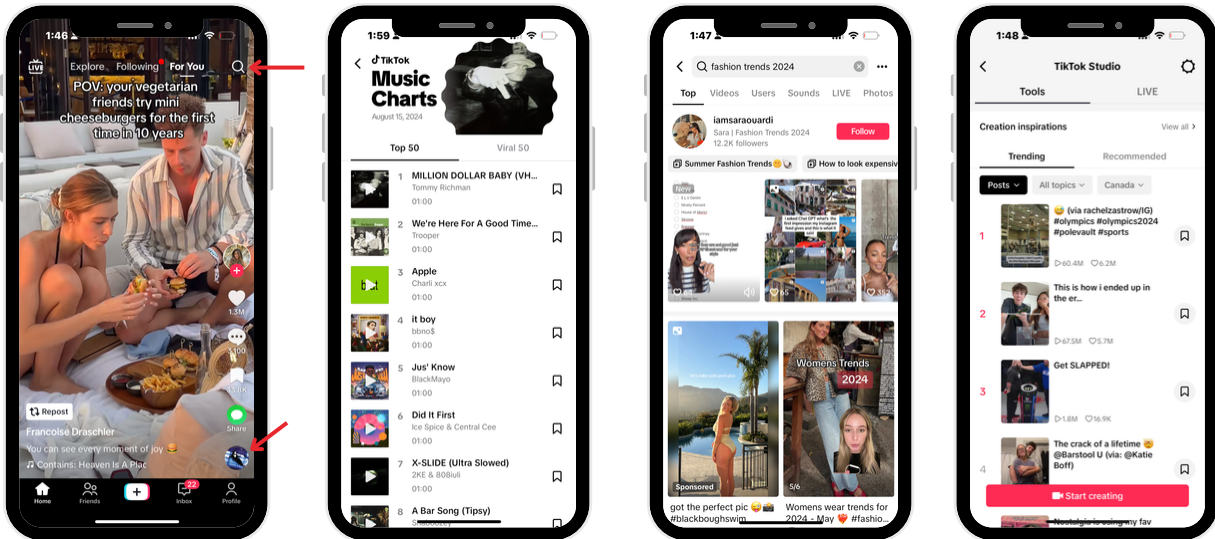
To find trending audio through the Instagram Creators account: 1. Follow the official @creators account on Instagram. 2. Watch for their posts and stories highlighting trending audio or challenges. 3. They often provide tips and insights on using popular sounds for Reels. 4. Pay attention to the audio used in their own Reels or those they feature.





TIKTOK

While TikTok is a separate platform, it's a hotbed for trends that often migrate to Instagram. If you want to get ahead of the curve and catch trends before they take off, TikTok is the right place to find them. To find trending audio on TikTok: 1. Spend time on the "For You" page to observe popular sounds. 2. Look for sounds with high usage and engagement. 3. Check the "Sounds" section to see trending charts. 4. Once you identify a potential trend, search for it on Instagram Reels to see if it's catching on there too. 5. Search for something in your niche and check out the sounds there. 6. Look in the TikTok Studio to see the top trending videos.



WHY YOU SHOULD USE TRENDING AUDIO

Trending audio isn't just a fleeting fad; it's a strategic tool for boosting your Instagram presence. When you use popular sounds in your Reels, Instagram's algorithm takes notice and is more likely to show your content to a broader audience, including potential new followers. This increased visibility can lead to more engagement – likes, comments, and shares – as your content feels current and relatable to viewers.

Trending audio also provides opportunities to showcase your creativity. You can put your unique spin on a popular sound, setting you apart and attracting like-minded followers. In some cases, you might even start a new trend within your niche.

While using trending audio is beneficial, it's important to maintain authenticity and ensure the sounds align with your brand. Don't just follow trends blindly; use them strategically to enhance your unique voice and content style. By combining trending audio with consistent, high-quality Reels, you'll create a thriving Instagram presence that engages your audience and fosters long-term growth.

TRENDING AUDIO IS ONE TOOL TO GROW YOUR INSTAGRAM ACCOUNT

LETS GET CREATING